

## “Resiliency Challenge”

Over the last 10 months members, stakeholders, and industry leaders have asked “How is NEBC doing? How can I help? How can I contribute?” We heard you loud and clear and in December 2020 NEBC’s board of directors established the Resiliency Challenge to raise \$100,000 to help support and sustain NEBC through these trying times.

As a membership-based trade association that hosts countless in person meetings of various sizes and types, we have profoundly felt the impact of the pandemic. Since our beginning in 1996, there has been a strong affinity for the unique position NEBC holds in the environmental community. NEBC is known as the convener of the environmental industry here in the Northwest and we pride ourselves on our ability to deliver value by connecting members to clients, regulators, resources, and each other.

### **Support The Trade Association That Supports You**

NEBC will celebrate 25 years of supporting the environmental industry in 2021. Individuals and firms will welcome the opportunity to invest in their trade association and help support and sustain NEBC through 2021 and beyond.

### **Do You Value?**

- ✓ High-quality Educational Content
- ✓ Strategic Partnerships
- ✓ Exclusive Networking Opportunities
- ✓ Professional Development Opportunities
- ✓ Business Development Opportunities

### **How Can I Give to The Resiliency Challenge?**

Members are invited – individuals and companies – to contribute to the “Resiliency Challenge.” *(Please note as a 501-C6 organization, contributions are not recognized as a charitable contribution, therefore receive no tax deduction. However, contributions may be recognized as a business expense.)*

- ✓ Make a one-time donation
- ✓ Contribute throughout the year through monthly giving
- ✓ Expand your NEBC membership to the Sponsoring Member level (additional \$2,450 over base dues)
- ✓ Increase your event sponsorships in 2021

Suggested contribution levels:

- Up to \$499 (Bronze)
- \$500 – \$999 (Silver)
- \$1,000 – 2,499 (Gold)
- \$2,500 – 4,999 (Platinum)
- \$5,000 or more (Sustaining)

### **Be Recognized**

We will recognize our Resilience Challenge “partners” throughout the year and beyond. Recognition will be made on our website, in our regular e-newsletter, during every NEBC event, and much more.

### **How Will The Funds Be Used?**

The NEBC board of directors will direct these funds for operational expenses. Funds not immediately needed will be set aside for cash reserves to ensure that NEBC is well positioned to continue its mission representing northwest businesses working to protect, restore, and sustain the natural and built environment.

**Join the NEBC board of directors, members, and industry leaders as a contributor to the Resilience Challenge.**

*For more information, please contact NEBC Executive Director Gregg Mindt ([gregg@nebc.org](mailto:gregg@nebc.org) or 503-703-2100).*