

June 24, 2021 Sponsor & Exhibitor Benefits	Platinum	Gold	Exhibitor
	\$2,000/\$2,500	\$1,000/\$1,500	\$650/\$1,000
	Member/Non-Member	Member/Non-Member	Member/Non-Member
PRE-EVENT			
"Logo + Link package by Level on Event Website & Emails" ¹	Yes	Yes	Name & Link
Dedicated Social Media Posts/Mentions	4 posts	3 Posts	
Profile/Article on NEBC website, Newsletter + SM Mention	1		
DAY OF EVENT			
Dedicated Company Information Page	Yes	Yes	Yes
Logo on Event Login Portal	Large	Medium	
Mini Break Out Session (# based on level & availability)	Yes	Yes	Yes
Complimentary Employee & Client Registrations	5 of each (10 total) (\$1000+ value)	4 of each (8 total) (\$800+ value)	3 employees (\$300+ value)
Virtual Lobby Slideshow	4 slides	3 slides	
Dedicated Topic Discussion Room or Networking Room	2	1	
"Live" booth	Yes	Yes	Yes
Downloadable materials in booth	Yes	Yes	Yes
Keynote, Track or Break Intro/Sponsorship Recognition	1 Keynote or 3 Sessions w/ 90 sec video ad	1 Session w/ 90 sec video ad	
POST EVENT			
Electronic Attendee List within 24 hours after Event	Enhanced*	Complete*	Complete*
Post Event Email Recognition	Large Logo + Link	Medium Logo + Link	
Post Event Thank You Social Media Post/Mention	3 Dedicated Posts	2 Dedicated Posts	
Dedicated Email w/ Company Profile(s) w/in 6 mos. of Event	1		

Choose a standard sponsor package or create a custom one - the choice is yours. Get creative with opportunities for sponsoring delivered lunches & shipped branded swag (additional cost)! For more information or to discuss a custom sponsorship, contact Jeff Jordan | jeff@nebc.org or 503-914-6117.

*Attendee List Details: Enhanced = Complete + enhanced demographic information (like goals, sector, solutions seeking, etc), email, phone & address. Complete = Basic + address & phone. Basic = Name, Company, Title, Email