



## Northwest Environmental Business Council **E-News**

### *From the Executive Director*

**IT'S MEMBER SURVEY TIME!** NEBC members should have recently received an email with a link to a brief survey. (If you missed it, simply go to the website home page.) This is an overview survey that takes just 3 minutes to fill out. But we want to know what you are thinking.

**Ecosystem Markets: Taking Action (May 22).** In reviewing the bios for speakers at this conference, I was impressed by how this event is bringing together some of the country's leading innovators in this new field – many of whom live in the Northwest. The day will open with a Pre-Conference Orientation Session so that you can get pointed in the right direction – and then hang onto your seats.

**Climate Change: Positioning your Business (June 17).** This year's conference will have tracks covering both policy and practice. If your company is struggling to understand how it can fit into the emerging marketplace for carbon management services, this is the place to be. And we have gotten word that Oregon Governor Ted Kulongoski will be using this event as a platform for making a policy address on his climate agenda. If you are interested in an exhibit table, contact Sue Moir ASAP.

**NEW: Washington Brownfields Conference (Oct 21-22).** Breaking news: NEBC will be partnering with the Washington Department of Ecology on a conference this fall at the Tacoma Convention Center titled: "Brownfields & Land Revitalization." Over 300 attendees are expected, covering every aspect of brownfields redevelopment. NEBC is hosting a trade show at the conference. Stay tuned for more information, or contact Sue to reserve a slot.

**Mixing it up.** Call it networking, call it fun, call it "skipping the speaker and getting down to business." Our move to reinstate a pub-mixer in Seattle was a success last month, with over 50 people and great conversation. Coming up are our more formal mixers in Seattle (July 17) and Portland (Sept. 11). What about those of you who don't live in these metro areas? If you would like to see a mixer (or breakfast, or luncheon) in your area, just let me know. We will try to make it happen. But we do need a core of local people to be the on-site hosts.

**A Call for a Reasoned Perspective on Biofuels.** NEBC is largely made up of professionals who tend to take a reasoned approach to issues. In fact, we often speak out for science-based regulatory policy. So I want to say a few words about the recent attack in the popular media against biofuels (and by extension, members of the Northwest Biofuels Association). While the call to evaluate the long-term impact of biofuels on economies and the environment is reasonable, unfortunately, the potential negative impacts of biofuels have been oversimplified and sensationalized, while the positive impacts have been largely ignored. Questions about biofuels – such as the net energy benefits, impacts on land and water, or the effect on food prices – warrant careful consideration, but they raise very complex issues that deserve a more thorough analysis and balanced discussion than is being presented by the media bandwagon. While biofuels from soy and corn are not perfect, and not without impacts, they lay the foundation for incorporating other feedstocks in the future. And they still compare favorably to the alternative: imported petroleum. Continued support for this nascent Northwest industry is essential if we are to realize the long-term promise of biofuels as a key component of the Northwest's energy future. For more on this topic go to: [www.nwbiofuels.org](http://www.nwbiofuels.org).

Did I mention the Member Survey? You can go here to take it now: [NEBC Member Survey](#) (Not a member? We can fix that.)

Robert Grott

**Get your company noticed! Sponsor an NEBC Event! Contact [Sue@nebc.org](mailto:Sue@nebc.org) or 503-227-6361.**

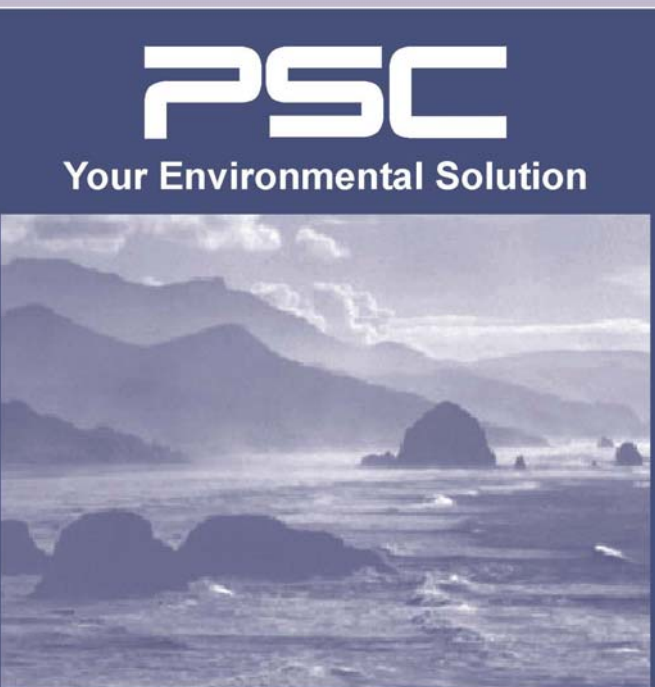
## NEBC Conferences, Meetings & Trade Shows

**May 22. Ecosystem Markets: Taking Action. Conference. Portland.** This one day conference will provide a working understanding of current developments in Ecosystem Services Markets – especially in the Northwest –

and create a networking opportunity for environmental professionals and others interested in this tool for promoting ecosystem integrity. Leading experts will cover the role of markets in environmental protection, the state of ecosystem markets, market mechanisms that work, buyers & market potential, sellers & market opportunities, and what's next in market development.

**June 4. Looking Ahead: Agencies Priorities and Plans. Luncheon. Seattle.** Regulation set by EPA and Ecology drives the environmental sector in Washington. Come hear two key agency heads discuss their priorities and initiatives for the next year and beyond. Elin Miller, Region 10 Administrator is responsible for the states of Oregon, Washington, Idaho, and Alaska. Jay Manning is the Director of Washington Department of Ecology. Thanks to our Sponsor: *Lane Powell PC*.

**June 12. Biofuels: The Sustainability Question. Luncheon. Portland.** Biodiesel and ethanol, once praised for their environmental and economic benefits, are now under attack by the popular media. They are being blamed for increasing food prices, undermining land stewardship, and threatening watersheds – while not being all that carbon friendly. On the other hand, many thoughtful scientists and economists dispute these allegations. Where is the line between fact and fiction, and what are the right questions to be asking? Two of Oregon's most knowledgeable people on this issue will be offering their perspectives.



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**June 17. Climate Change: Positioning Your Business. Conference. Portland.** The conference is designed to help business decision makers and service professionals understand the direction of greenhouse gas management policy, what it means to you, and what actions you can begin taking now. It takes place in an environment of increasing awareness and interest over climate change and both the regulatory and voluntary responses to it. New developments on the policy front will be also be addressed and discussed. **Agenda Update: Governor Kulongoski to make policy address at conference.**

**June 23. Annual Cascade Golf Tournament. Aurora, OR.** A New Partner! A New Focus! An expanded NEBC Annual Golf Tournament! Northwest Environmental Business Council and Air & Waste Management Association invite you to the annual NEBC golf tournament at Golf Langdon Farms Golf Club. This is a relaxed fun event for all. With a shotgun start and playing the best ball this tournament is designed for all levels - whether you are up on your game or a duffer. Sponsor opportunities are still available. Combine fun and marketing in one event! Contact Sue today for more information. [sue@nebc.org](mailto:sue@nebc.org) or 503-227-6361.

## Industry News

**The Thea Foss Waterway Brownfield Revitalization Project receives the 2007 Phoenix Award.**

Created in 1997, the Phoenix Awards honor individuals and groups working to solve the critical environmental issue of transforming abandoned industrial areas into productive new uses. NEBC members Hart Crowser and GeoEngineers supported the City of Tacoma with environmental restoration services in and along the Thea Foss Waterway from the beginning of the brownfields redevelopment through each phase and final construction. Hart

Crowder determined remedial design alternatives that would achieve the desired cleanup in a manner consistent with EPA requirements, continuing waterway uses, and upland redevelopment goals. The firm also designed substantial habitat mitigation areas, including new intertidal habitat.

**Apollo Geophysics Now A Certified Utility Locate Provider.** Apollo Geophysics's Vice President, Matthew Ringstad and Project Geophysicist, Lynelle Brode successfully completed the Staking University Utility Locator Certification Seminar in Las Vegas, NV on May 1, 2008. The company now has the ability to offer Certified advanced underground locating services as well as other non-destructive testing services.

**Kennedy/Jenks Consultants Announces New Water Environment Director.** Kennedy/Jenks Consultants announces the appointment of Patrick T. Huston as Director of the firm's Water Environment Group. In this new position Huston will provide strategic leadership and development of the firm-wide Water Environment practice and oversight of client service and project development activities.

## Industry Meetings & Events

*Calendar announcements and industry news may be submitted by NEBC members & non-members. The NEBC E-News is published the second week of every month. To have a meeting or event published please submit an electronic copy to [Sue@nebc.org](mailto:Sue@nebc.org) - deadline is the first Friday of each month. NEBC reserves the right to edit copy as necessary.*

### **May 22, 2008. The Falling Age of Puberty in U.S. Girls: What We Know and Need to Know. Portland.**

We know that endocrine-disrupting chemicals are a possible cause of early puberty, but we also know that exposure to these chemicals in utero or early in life can also lead to low birth weight and obesity, which are the possible causes of early puberty. Oregon Environmental Council presents Sandra Steingraber, PhD sharing recent findings in this area and to discuss the policy actions that are needed to address this problem. 6:00pm – 8:00pm. <http://www.oeconline.org/kidshealth/healthprofessionals/healthforum/#puberty>

### **Special Thanks to all our Sponsoring Members!**

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*Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!*

### **May 28<sup>th</sup>. Portland's Transportation Economy.**

**Portland.** Columbia Corridor Association presents Eric Fruits. Eric will discuss the pros and cons of our transportation-based economy. Despite the fact that economists are notorious for avoiding predictions, we'll investigate Portland's future in the world freight economy. Is this a good thing for Portlanders or will it lead to a lower quality of life? How does the Columbia River Crossing fit into the picture? 7:30am - 9:30am. [Reserve Online](#) or contact Marissa King: 503-287-8686 [mking@columbiacorridor.org](mailto:mking@columbiacorridor.org).

**May 29. Business Opportunity Expo.** Clark County. The cities of Battle Ground, Ridgefield, La Center, and the Port of Ridgefield are showcasing commercial and industrial property and business development potential in North Clark County. The event hosts are interested in promoting environmental/energy efficient business development in the North Clark County area. The kick-off speaker will be

Adrienne Moser, COO of Nau outdoor apparel. The keynote speaker will be Jerry Greenfield, co-founder of Ben & Jerry's Ice Cream. The all day event includes a continental breakfast, limited seating bus tour, luncheon, panel discussions, and a wine & cheese reception for networking. For more information and to register, contact Dena Horton at [dhorton@normandeau.com](mailto:dhorton@normandeau.com) or visit [www.2008bizoppexpo.com](http://www.2008bizoppexpo.com).

**May 30. A Small Dose of Toxicology, Health Hazards of Toxic Chemicals and Methods for Preventing Exposure. Seattle.** Instructor: Steven G. Gilbert, Ph.D., D.A.B.T., Director and Founder of the Institute of Neurotoxicology and Neurological Disorders. This course covers the principles of toxicology and health effects of chemical agents. The program is designed for those who may have little background in toxicology yet must deal with chemicals in the home, at work, or at school. The course identifies potential health hazards of toxic chemicals and methods for preventing exposure. Chemicals we encounter in everyday life are used as examples to evaluate the hazards and risk of exposure and put them into perspective. Learn the basic principles of

toxicology; tools for assessing the toxicology of chemicals; effects of chemicals on the body; why some people are more sensitive to chemicals than others, and more. For more information & registration please visit our website, <http://www.nwetc.org/toxicology>.

**June 2. Green Professional's Conference.** Portland. Exhibiting at the Green Professional's Conference provides an opportunity for NW businesses to promote their company and discuss their hiring needs and growth expectations – all to a captive audience. Exhibitors will have the opportunity to engage with students and industry professionals and executives looking to enter and navigate within the industry. The conference is for students and professionals; providing learning, networking and employment opportunities within the sustainability industry. This event is structured to provide both overviews and detailed information on emerging trends. For more information on exhibiting or sponsoring, visit the event website, [www.fluidms.com/gpc](http://www.fluidms.com/gpc).

**June 11. Instream Values Symposium: A technical discussion for Economists and Biologists involved in natural resource and ecosystem valuation.** Lacey, WA. A one-day symposium to explore and identify economic valuation methods and the use of instream values. Ecosystem valuation is very important to our current and future work at Department of Ecology and other state agencies like Fish and Wildlife and Natural Resources. This symposium hopes to identify the use and methods of valuing instream resources and the value of protecting flows. The Symposium will feature speakers and a discussion that will cover a wide range of technical topics such as fish valuation techniques, the value of instream flows and how these can be measured in the future. Information: Tryg Hoff, 360-407-6631 or [thof461@ecy.wa.gov](mailto:thof461@ecy.wa.gov). Space is limited, so [register early!](#)

**June 24-27. Air & Waste Management Association's Annual Conference.** Portland. This national educational conference and exhibition is coming to Portland this year. With thousands of attendees and hundreds of exhibit booths (and a golf tournament co-hosted by NEBC), this is a special opportunity. For details and exhibitor information, go to <http://www.awma.org/ACE2008/>

**August 4-7. EPA Air Toxics Summit 2008 for Region X and VIII, with OR, WA, ID Sponsors.** Boise, Idaho. SAVE THE DATE! Hosted by EPA Region 10 and Idaho Department of Environmental Quality with co-sponsorship by EPA Region 8, Oregon Department of Environmental Quality and Washington State Department of Ecology. General Info and Abstract Info at: <http://yosemite.epa.gov/R10/AIRPAGE.NSF/webpage/Air+Toxics+Summit:+Region+10#Call%20for%20Abstracts>

### Renewing Members

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### New Members

EcoSecurities  
Environmental Management Services, a  
division of JBR Environmental  
Evergreen NRG

## Employment Opportunities

Floyd|Snider has an immediate opening in our Tacoma office for an Environmental Scientist or Engineer with 5 to 10 years demonstrated experience in environmental consulting working on contaminated upland and/or in-water properties in the Pacific Northwest. Qualifications include a bachelor or master level degree in physical sciences or civil/environmental engineering and experience working within the Washington and/or Oregon environmental regulatory frameworks. Successful candidates will have excellent verbal and written communication skills and enjoy working as a member of project teams in a high energy small office environment. Job responsibilities include developing project strategy, occasional field work, reporting, and communicating with project managers and clients. Commuting to our Seattle office on a regular basis will be required. Please send resume with cover letter to [info@floydsnider.com](mailto:info@floydsnider.com).

*Employment announcements may be submitted by NEBC members. The NEBC E-News is published the second week of every month. To have an Employment Announcement published please submit an electronic copy to [Sue@nebc.org](mailto:Sue@nebc.org). Deadline is the first Friday of each month. NEBC reserves the right to edit copy as necessary.*

## Member Discounts

**Associated Technologies Council.** NEBC has partnered with the Associated Technologies Council (ATC) in order to allow you to participate in their employee benefits program. ATC provides employee benefits to companies in Computer Technology, Bioscience, Telecommunications and now Environmental Sciences. Because ATC is able to pool firms together across a wide spectrum of desirable industries, they are able to provide medical benefits up to 20% below what you are probably paying now. In addition, there are benefits available like, paperless enrollment, single invoice billing and COBRA administration all provided at no cost to you. Contact Tino Versoza, NEBC Benefits Representative (503) 626-9135 or email: [tino@get-benefits.com](mailto:tino@get-benefits.com) for a free no obligation benefits analysis.

**Financial Planning Services with Waddell & Reed.** NEBC members receive at 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or [keinberger@wradvisors.com](mailto:keinberger@wradvisors.com).

**Sustainable Industries Journal (SIJ).** The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries Journal is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39, that means that NEBC members can receive this new publication for only \$29/year! For more information look to: [www.sijournal.com/prtnr](http://www.sijournal.com/prtnr)

**Oregon Insider.** NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at [epi@rio.com](mailto:epi@rio.com).

**Northwest Environmental Training Center.** NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

**Environmental Expert.** NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. [www.environmental-expert.com](http://www.environmental-expert.com) For more information contact Tracy Barton, [tracy@combined-resources.com](mailto:tracy@combined-resources.com).

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## 2008 NEBC Events Calendar

<b>May</b>			
8	Cascade Chapter Committee Meeting	10:00 AM – 11:15 AM	Governor Hotel – Portland, OR
8	Cascade Chapter Luncheon – Topic: E-Waste. Dealing with New Oregon Laws	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
22	Ecosystem Markets: Taking Action Conference	All Day	DoubleTree Hotel – Portland, OR
<b>June</b>			
4	Olympic Chapter Luncheon – Topic: Looking Ahead: Agencies Priorities & Plans	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
12	Cascade Chapter Luncheon – Topic: Biofuels: The Sustainability Question	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
17	Climate Change: Positioning Your Business Conference	All Day	DoubleTree Hotel – Portland, OR
23	Cascade Chapter Golf Tournament	2:00 PM – 6:00 PM	Langdon Farms Golf Course, Aurora, OR
<b>July</b>			
17	Olympic Chapter Rooftop Mixer	5:00 PM – 7:00 PM	K & L Gates – Seattle, WA
<b>September</b>			
3	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA
3	Olympic Chapter Luncheon – Topic: Biofuels: The Sustainability Question	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
11	Cascade Chapter Summer Mixer	5:30 PM – 7:00 PM	Lane Powell – Portland, OR
<b>October</b>			
1	Olympic Chapter Luncheon – Topic: Carbon Footprints & SEPA Reviews	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA.
9	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland
9	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland
21 & 22	Brownfields & Land Revitalization Conference & Trade Show	All Day	Greater Tacoma Convention & Trade Center
<b>November</b>			
5	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	AGC – Seattle, WA
5	Olympic Chapter Luncheon – Topic: TBA	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
13	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
<b>December</b>			
8 & 9	Northwest Environmental Conference & Trade Show	All Day	Red Lion Hotel on the River – Portland, OR
10	Hazwoper Training	8:00 AM – 5:00 PM	Red Lion Hotel on the River – Portland, OR

\*Event dates and topics subject to change.