



## Northwest Environmental Business Council E-News

### *From the Executive Director*

#### **Defining "Environmental"**

Take a look at the string of specialty conferences NEBC is hosting or partnering on this year: stormwater, renewable energy, ecosystem markets, climate change, brownfields – they portray a fairly expansive concept of the term "environmental." And the term also includes other areas of interest to NEBC members, ranging from hazardous waste and cleanup, to transportation, wastewater, and green building.

Those coming from the traditional environmental industry know what the label "environmental" means, and that it represents an industry broadening its scope to more affirmatively include "newer" disciplines such as renewable energy and carbon management. In fact, it is often the traditional environmental companies who are the first to expand their offerings into these areas. Just look at the number of environmental firms who are adding LEED certified (green building) professionals to work alongside their cleanup, compliance, and permitting staffs.

However, companies coming from outside the traditional environmental sectors don't necessarily see themselves as a part of the "environmental industry." Those focusing only on energy, or green building, or carbon footprint management, or infrastructure development don't necessarily identify themselves as falling under the "environmental business" label, gravitating instead to newer terms such as "sustainability" or "clean technologies." By extension, they may not see themselves as natural members of NEBC.

What's in a name? NEBC is a broad umbrella organization, and much of its strength comes from the diverse nature of its membership. Most members also belong to more narrowly focused organizations, but with NEBC they are exposed to a broader set of ideas, people, and opportunities. Just as NEBC's umbrella expands with the times and the changing marketplace, last month the Board discussed whether the name should change to be more inclusive of disciplines that may not identify with the term "environmental." But changing a name – and a brand – is a big deal. Instead, the Board affirmed our need to communicate our expansive definition so that NEBC's scope and role is understood by potential members who do not consider themselves part of the traditional environmental industry. The Board also reaffirmed the desire to include industrial or governmental entities with internal environmental departments.

As one small step, you will be hearing us incorporate the term "built environment" into our conversations, acknowledging that NEBC members tend to work at the intersection of people and the environment and are not just "off in the woods" working with natural ecosystems (though some certainly are). In twenty words or less:

*NEBC represents the business interests of Northwest firms working to protect, restore, and sustain the natural and built environment.*

Thank you for being part of our growing community. Consider joining us if you are not already a member.

Robert Grott

#### **Governor Speaks At NEBC Conference**

Governor Ted Kulongoski used NEBC's June 17 Climate Change: Positioning Your Business, Portland, conference as a platform for making a policy address regarding his climate change agenda. The Governor called for a focus on energy efficiency and conservation as essential components to reversing climate change trends. He outlined a series of efficiency-related legislative proposals to be brought before the 2009 legislative session, parallel to a push for a carbon cap-and-trade system.

## NEBC Conferences, Meetings & Trade Shows

**[July 17. Olympic Rooftop Mixer. Seattle, WA.](#)** Skip the traffic and join NEBC members, colleagues, and guests for this annual event. Savor the views from the rooftop deck at K & L Gates in the heart of downtown Seattle while you sip your favorite beverage and enjoy the delicious hors d'oeuvres prepared by Pyramid Catering. This event is a great opportunity to meet new members and network with potential partners while relaxing on a summer evening. 5:00pm – 7:00pm

**[October 21 & 22. Brownfields & Land Revitalization Conference and Trade Show. Tacoma, WA.](#)**

Presented by Washington Department of Ecology's Toxic Cleanup Program, National Brownfields Association and Northwest Environmental Business Council, the Brownfields Conference provides a preeminent technical program with the most up-to-date policy information for environmental professionals. The Trade Show will give companies a platform for offering advanced brownfields, land redevelopment and environmental technologies and services. Exhibiting at Brownfields is an opportunity to interact with decision makers in a highly competitive and sometimes hard-to-reach industry, reaching attendees with purchasing authority. Download the application and floor plan [www.nebc.org](http://www.nebc.org) or Contact [Sue@nebc.org](mailto:Sue@nebc.org) for more information.

**[December 8 & 9. Northwest Environmental Conference & Trade Show. Portland, OR.](#)** Applications are being accepted for the 2008 NWECC Trade Show. Space is limited and booths are selling fast! NWECC is one of the largest most comprehensive environmental conferences in the Pacific Northwest. Don't wait too long and miss out on this opportunity. Attendance is expected to exceed 450! Get your company noticed! Download an application today [http://www.nebc.org/Documents/2008\\_NWECC\\_Application.pdf](http://www.nebc.org/Documents/2008_NWECC_Application.pdf).

## Industry News, Meetings & Events

**Nominations are now being accepted for the November 5<sup>th</sup> "2008 Oregon Brownfields Workshop and Awards Luncheon"**. The Oregon Brownfields Awards ceremony will recognize individuals and organizations that deserve special merit for transforming brownfields into new and innovative uses right here in Oregon. Nominations accepted through October 3, 2008. The nomination form is available online at [www.econ.oregon.gov](http://www.econ.oregon.gov) or by calling Karen Homolac at (503) 986-0191. The registration fee is \$35. Registration is available online at [www.econ.oregon.gov](http://www.econ.oregon.gov). The Oregon Departments of Economic and Community Development and Environmental Quality are pleased to provide a limited number of scholarships covering registration fees and/or travel expenses. Questions: Karen Homolac, OECD at (503) 986-0191 [Karen.homolac@state.or.us](mailto:Karen.homolac@state.or.us).

**July 8 – 10. Wetlands Demystified! Navigating the Complicated World of Wetland Delineation, Regulation, and Restoration. Portland.** This three day course will provide participants with a solid understanding of state and federal regulatory landscape affecting wetland resources in the NW. The US Army Corps of Engineer's Section 404 Permitting Process will be described in detail with a particular focus on changes to federal jurisdiction resulting from recent federal court cases. 8:30 A.M. to 5 P.M. McMenamins Edgefield, Troutdale, Oregon. [http://nwetc.org/bio-401\\_07-08\\_troutdale.htm](http://nwetc.org/bio-401_07-08_troutdale.htm).

**July 10-11, 2008 Sustainability in the Urban Built Environment. Vancouver, WA.** Presented by The Oregon Business Council and the Oregon University System, in affiliation with Gerding Edlen Development. Join professionals, key decision makers and leaders dedicated to the region's social, economic and environmental sustainability at the 2008 Southwest

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*Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!*

Washington Sustainability Conference and Trade Show, presented by the City of Vancouver and Clark County on July 10-11, at the LEED-certified Vancouver Hilton Hotel and Conference Center. For [more information](#).

**July 16 and August 5. West Coast Forum on Climate Change, Waste Prevention, Recovery and Disposal Webinars.**

EPA Regions 9 and 10 are hosting three web-based training sessions to address the nexus between climate change, materials, waste prevention, recycling, composting, and disposal. The free sessions will be held from 1:00 - 3:30 p.m. PDT. Each session covers a different set of topics, disposal and composting in July, and accounting systems, modeling, and economic incentives in August. In addition to the web-based training option, Oregon DEQ is hosting a "hub site" in Portland for stakeholders interested in watching the webinars in a group setting, and discussing the content afterwards. For more information, and to register to view the webinars at your own site, please go to:

<http://www.epa.gov/region10/westcoastclimate.htm>

**July 21-24. Leadership Summit on Sustainability in the Urban Built Environment.**

**Portland.** Convened by the Oregon University System and OBC, in affiliation with Gerding Edlen. This is a 4-day program limited to 20 participants, designed for those who want to extend their

**Environmental, Land Use and Natural Resources**

We have over 75 lawyers in the United States, EU and China who help our clients navigate a complex maze of environmental and land use regulations and maintain good relations with regulatory agencies, elected officials, NGOs and the public. Our practice is as diverse as our clients, who come to us from nearly every major industry and range in size from single location manufacturers to global Fortune 50 companies.

*Kirkpatrick & Lockhart Nicholson Graham has combined with Preston Gates & Ellis to create the international law firm of K&L Gates. A new firm combining the knowledge, reach and industry experience of two market leaders.*

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knowledge of this space from basic to deep, who want to see first-hand why Portland is world-renowned, and who want practical 'how to' solutions while sharing knowledge with others and building strong professional connections. Registration fee: \$3,900. More information at [www.SummerSustainabilitySeries.org](http://www.SummerSustainabilitySeries.org).

**August 1. Tour the Port of Seattle.** Join the International Trade Alliance as we tour the Port of Seattle. This is a very special opportunity rarely available to the general public. The private tour has been arranged especially for ITA and its associates on the afternoon of Friday, August 1st. Included will be valuable information about the Port's: container terminals, cruise terminals, and airport. This is an excellent way to develop a better understanding of a vital piece in your logistics puzzle. Registration is \$150 for ITA members and \$200 for non-members. [Click here](#) for more information. Contact Elizabeth Soares at [ESoares@intrade.org](mailto:ESoares@intrade.org) to register.

**August 1. Collecting and Handling of Water Samples for Trace Metal Analysis. Seattle.** Sampling for Trace Metals using "Clean hands/Dirty hands" Method. The following sampling course is designed for anyone collecting ambient water samples for low-level total and dissolved trace metals. This one-day course will include a half-day in the classroom with lectures covering the circumstances in which low-level detection limits would be desired or required, potential routes of metals contamination, necessary sampling supplies, various sampling

**RENEWING MEMBERS**

- Advanced Environmental Solutions, Inc.
- Aerotek Environmental & Engineering
- ENSR Corporation
- Environmental Data Resources, Inc.
- Environmental History Company, Inc.
- ETEC, LLC
- Exponent
- Hillis Clark Martin & Peterson, P.S.
- Nicholson Facilitation & Associates, LLC
- Oregon Insider & The Water Report
- Thermo Fluids Inc.
- Total Reclaim/EcoLights Northwest

**NEW MEMBERS**

- DoubleTree Hotel, Lloyd Center
- EcoChem, Inc.
- Environmental Partners, Inc.
- Pace Analytical Services, Inc.**
- Pacific Northwest Business Products (dba The Cartridge Family)
- Windward Environmental, LLC

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techniques, proper handling and preservation of samples, and field quality assurance sample collection requirements. The second half of the day, students will engage in hands-on field exercises, where they will be

given the opportunity to practice several surface water sampling protocols using various sample collection methods and following the "Clean Hands/Dirty Hands" sampling techniques. Questions & registration: [http://www.nwetc.org/chem-305\\_08-08\\_seattle.htm](http://www.nwetc.org/chem-305_08-08_seattle.htm).

**September 10-12. Urban Waterfront Revitalization Conference and Workshop.**

**Bremerton.** Join the City of Bremerton as they host fellow communities, project planners, private developers, and solution & service

providers. Explore case studies, approaches and solutions from real projects at all stages, from strategy to implementation and beyond. CONFERENCE PROGRAM FOCUS: Sessions will feature stories from individual communities transforming their waterfronts. The program will also cover key areas such as financing, transportation, sustainability and more. WORKSHOP PROGRAM: A half-day workshop on sustainable shoreline development. For more information and to register, go to [www.uwrconference.com](http://www.uwrconference.com) or contact Treena Colby at (206) 226-7224 or [tcolby@athenacompany.com](mailto:tcolby@athenacompany.com)

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Contact Jim McGuire for more information 206 / 378-4711  
or e-mail [james\\_mcguire@mcgraw-hill.com](mailto:james_mcguire@mcgraw-hill.com)

**Want More Visibility? Sponsor an NEBC Event!**

**Fall Attractions**

**September 3 – Luncheon. Seattle.**

**September 11 – Summer Mixer, Portland.**

**October 21 & 22. Brownfield Conference Reception! Tacoma.**

Contact Sue at NEBC to learn about sponsorship opportunities

[Sue@nebc.org](mailto:Sue@nebc.org) or 503-227-6361.

## *Employment Opportunities*

Oregon Department of Environmental Quality has an opening for an INFORMATION SUPPORT SPECIALIST 5, Cleanup Program GIS Coordinator. Location: Department of Environmental Quality, Portland, Oregon. Salary is \$43,836 - \$63,312 Annually. Close: July 18, 2008. Announcement Number: LE080261.

<http://www.deq.state.or.us/msd/hr/jobs.asp>

## Member Discounts

**Associated Technologies Council.** NEBC has partnered with the Associated Technologies Council (ATC) in order to allow you to participate in their employee benefits program. ATC provides employee benefits to companies in Computer Technology, Bioscience, Telecommunications and now Environmental Sciences. Because ATC is able to pool firms together across a wide spectrum of desirable industries, they are able to provide medical benefits up to 20% below what you are probably paying now. In addition, there are benefits available like, paperless enrollment, single invoice billing and COBRA administration all provided at no cost to you. Contact Tino Versoza, NEBC Benefits Representative (503) 626-9135 or email: [tino@get-benefits.com](mailto:tino@get-benefits.com) for a free no obligation benefits analysis.

**Financial Planning Services with Waddell & Reed.** NEBC members receive at 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or [keinberger@wradvisors.com](mailto:keinberger@wradvisors.com).

**Sustainable Industries (SI).** The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39 that means that NEBC members can receive this new publication for only \$29/year! For more information look to: <http://www.sustainableindustries.com/>

**Oregon Insider.** NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at [epi@rio.com](mailto:epi@rio.com).

**Northwest Environmental Training Center.** NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

**Environmental Expert.** NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. [www.environmental-expert.com](http://www.environmental-expert.com) For more information contact Tracy Barton, [tracy@combined-resources.com](mailto:tracy@combined-resources.com).

### NEBC Contact Information

[www.nebc.org](http://www.nebc.org)

620 SW 5th Ave., Suite 1008

Portland, OR 97204

503-227-6361

800-985-6322

Executive Director  
Robert Grott  
[robert@nebc.org](mailto:robert@nebc.org)

Program Manager  
Sue Moir  
[sue@nebc.org](mailto:sue@nebc.org)

Office Manager  
Linda Sheeley  
[linda@nebc.org](mailto:linda@nebc.org)

Regional Manager  
Lauren Stolzman  
[lauren@nebc.org](mailto:lauren@nebc.org)

## 2008 NEBC Events Calendar

<b>July</b>			
17	Olympic Chapter Rooftop Mixer	5:00 PM – 7:00 PM	K & L Gates – Seattle, WA
<b>September</b>			
3	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA
3	Olympic Chapter Luncheon – Topic: Biofuels: The Sustainability Question	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
11	Cascade Chapter Summer Mixer	5:00 PM – 7:00 PM	Lane Powell – Portland, OR
<b>October</b>			
1	Olympic Chapter Luncheon – Topic: Carbon Footprints & SEPA Reviews	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA.
9	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland
9	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland
21 & 22	Brownfields & Land Revitalization Conference & Trade Show	All Day	Greater Tacoma Convention & Trade Center
<b>November</b>			
5	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA
5	Olympic Chapter Luncheon – Topic: TBA	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
13	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
<b>December</b>			
8 & 9	Northwest Environmental Conference & Trade Show	All Day	Red Lion Hotel on the River – Portland, OR
10	Hazwoper Training	8:00 AM – 5:00 PM	Red Lion Hotel on the River – Portland, OR

\*Event dates and topics subject to change.