

Event Sponsorship Opportunity



- Event:** Ecosystem Markets: Making Them Work
- Presenters:** Northwest Environmental Business Council (NEBC)
American Forest Foundation (AFF)
- Dates:** June 18-19, 2009
- Location:** Portland, OR – Doubletree Hotel, Lloyd Center

Description

Using markets to protect and restore ecosystems – and the many services they provide – is gradually becoming a reality. But what are the critical elements for success, what progress has been made, what still needs to be done, and what are the remaining challenges? Experts, innovators, and hands-on users of these evolving market models will join together in a dialogue about recent progress, what transactions can be done now, how these markets will affect family forests and other property owners, and how state and regional efforts can merge into a common model.

This conference returns for its second year, and is expanding into a national forum through the partnership with the Washington, D.C. based American Forest Foundation. The program is being extended to 1½ days and will be followed by a working meeting of a national consortium of project managers – thereby attracting key industry participants.

Audience

The partnership between NEBC and AFF creates a national audience for this event that is designed to attract:

- Forest & farm owners & managers
- Property developers
- Industrial facility managers
- Wastewater & water district managers
- Federal land managers
- Local planners & regulators
- Environmental service providers
- Natural resource agencies
- Consultants, engineers, lawyers
- Financiers & Investors
- Ecosystem researchers
- Public interest groups

Content

Presenters include recognized experts and leading innovators in this rapidly evolving discipline.

Topics will include:

- The role of ecosystem markets
- The state of market development
- The business opportunity
- The international perspective
- Case studies of actual projects & lessons learned
- Policy issues in market design
- Making regulatory markets work
- Progress in developing market tools
- Moving forward with voluntary markets

Sponsorship Levels & Benefits

In addition to the items below, all sponsors will receive marketing benefits that include: a listing on the conference website with a link to your website, listing in the conference program, and recognition on sponsor signs at the event.

Title Sponsors (sold)

- ◆ Recognized sponsor of conference reception
- ◆ Introduces luncheon speaker
- ◆ ½ page advertisement in conference program
- ◆ Complimentary exhibitor table at conference
- ◆ Four complimentary conference registrations

Premier \$2000

- ◆ Recognized sponsor of conference lunch, breaks, or sessions
- ◆ ¼ page advertisement in conference program
- ◆ Complimentary exhibitor table at conference
- ◆ Two complimentary conference registrations

Major \$1000

- ◆ Business card advertisement in conference program
- ◆ One complimentary conference registration

Supporter \$500

- ◆ Logo in conference program with contact information.

Exhibit Tables are available for \$500

To Sponsor or to Order an Exhibit Table

Please [CLICK HERE](#) or cut and paste the following link into your web browser.

<http://nebc.eroi.com/servlet/com.qcm.servlet.event.EventRegisterForm?commodityID=38246&command=cp&supplierID=781>

To pay by check, select the “pay by check” button and an invoice will be sent to you.

For more information or questions:

Contact Sue Moir at 503-227-6361 or sue@nebc.org



American Forest Foundation

www.affoundation.org

Striving to ensure the sustainability of America's family forests for present and future generations.

Northwest Environmental Business Council



Alaska • Idaho • Montana • Oregon • Washington

www.nebc.org

Representing the leading environmental service and technology firms in the Northwest who are working to protect, restore, and sustain the natural and built environment.