



The Bay Bank

The Chesapeake's Ecosystem Service Marketplace

- Coordinate market-based conservation on private lands
- Market infrastructure
- Interact with existing and emerging markets and programs
- Markets: water quality protection, wetland conservation, **habitat conservation**, carbon sequestration, and forest conservation





- Accelerate protection and restoration of important habitat types
- Increase transparency
- Communicate water quality benefits to the Bay

- State Wildlife Action Plan implementation
- Eastern brook trout, bog turtle, Delmarva fox squirrel, Atlantic white cedar, and ancient sand ridge forest
- Facilitate market development



- Provide landowners with basic market information
- Educate landowners about the process of bank development
- Connect landowners with project developers
- FHWA, MD State Highway Administration, US EPA, MD DNR pilot

- LandServer habitat models
- Provides basic market information to spur interest



- Interactive tool to help landowners understand the costs and benefits of practice implementation
- Education about the practice and management needs for the habitat type present



- Final planning and implementation
- Verification
- Credit documentation
- Multi-credit registry
- Marketplace



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