

Executive Order for Ecosystem Service Markets?

Frank Casey
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Why an Executive Order?

- Encourage federal agencies
- Improve ecological results
- More efficient investments
- Help protect rural landscapes
- Promote consistency



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Set Direction for Markets

- Focus on ecological outcomes
- Address multiple values
- Rewards strategic investments
- Balances precision and practicality
- Transparent and credible
- Minimizes ecological, economic risk

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Process

- Engage diverse public, private interests
- Examine existing programs
- Propose policy changes

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Lead Agencies

- Office of Ecosystem Services and Markets, working with Ecosystem Standards Board
- Security and Exchange Commission to oversee transactions



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Directed Federal Agencies

- Agriculture
- Interior
- Commerce
- Defense
- Environmental Protection
- Energy
- Transportation
- Council on Environmental Quality
- Office of Management and Budget

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Develop Shared Conservation Goals and Plans

- Update State Wildlife Action Plans
- Address climate change and connectivity
- Involve stakeholders
- Identify priority lands and waters



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Address Policy Issues

- Role of public lands
- Property rights
- Stacking and bundling services
- Standards or metrics
- Market rules



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New Generation of Mitigation

- Avoid, minimize, mitigate
- Reward strategic investment
- Require mitigation for more habitats

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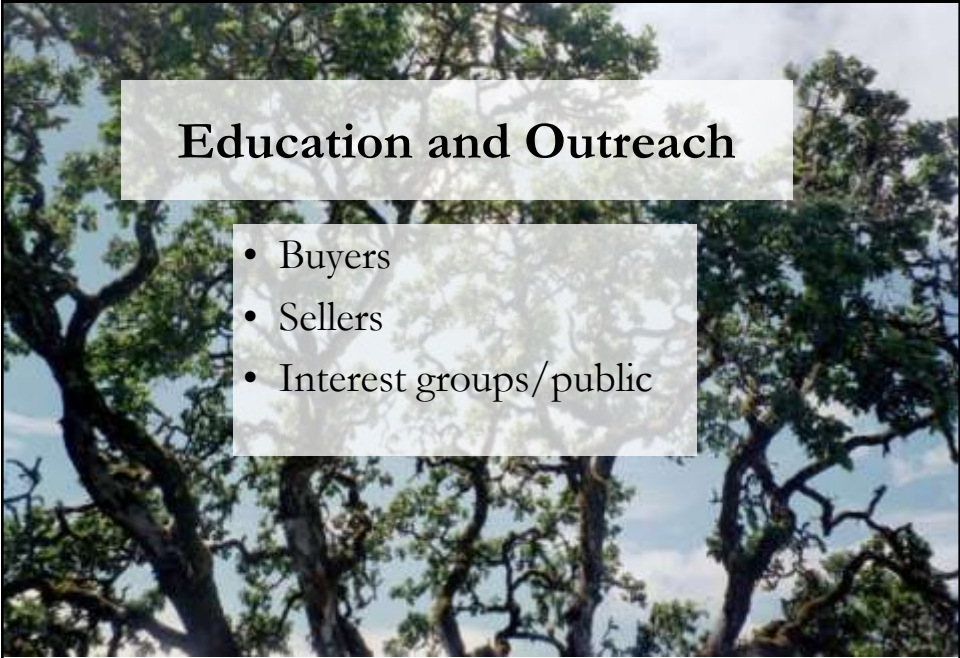
Consistent Protocols and Metrics

- Habitat/biodiversity
- Water quality and quantity
- Natural resource carbon
- Other services (erosion control, invasives)



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Education and Outreach

- Buyers
- Sellers
- Interest groups/public

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Evaluation

- Link to regional monitoring
- Programmatic effectiveness

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Contact:

Fcasey@defenders.org

Svickerman@defenders.org

www.defenders.org/em

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