

Event Sponsorship Opportunity



Event: Brownfields Redevelopment Conference

Presented by: Northwest Environmental Business Council (NEBC)
U.S. EPA Region 10 Brownfields Team
Washington State Department of Ecology

Date: October 14, 2009
(with a pre-conference Funding Workshop on Oct. 13)

Location: Tacoma Convention Center, Tacoma, WA

Description: This conference brings together the diverse parties that need to work in concert to transform contaminated properties into economic success stories – with an agenda that emphasizes the manner in which multiple disciplines need to be integrated into a project from start to finish.

The theme of “Building Sustainable Communities” responds to the growing interest by communities to rethink development models in ways that reflect sustainability principles and reduce their carbon footprints. This creates a new context for developers and increases the importance of public/private partnerships. At the same time, the conference explores how these goals must align with the economic realities of the property development marketplace.

Audience: This conference is designed for the full range of participants in redevelopment efforts, including:

- ◆ Local government & economic development staff
- ◆ Land developers and real estate agents
- ◆ Environmental engineers, consultants, and remediation experts
- ◆ Financers, lawyers, and insurance providers
- ◆ Environmental regulators
- ◆ Property owners

Content: Session offerings are provided for both experienced professionals and newcomers to the concept. Topics to be covered include:

- ◆ The financial side of sustainable development
- ◆ Identifying redevelopment opportunities
- ◆ Assessing a project’s potential
- ◆ Basics of the redevelopment transaction
- ◆ Negotiating the deal
- ◆ Managing the project
- ◆ Aggregating small sites
- ◆ Contamination-based site planning
- ◆ Update on regulatory issues
- ◆ Green remediation & development

Agenda and Speaker details at www.nebc.org

Sponsorship Levels & Benefits

In addition to the items below, all sponsors will receive marketing benefits that include: a listing on the conference website with a link to your website, listing in the conference program, and recognition on sponsor signs at the event.

Title Sponsor \$3500 (one only)

- ◆ Recognized sponsor of conference luncheon
- ◆ Introduces luncheon speaker
- ◆ ½ page advertisement in conference program
- ◆ Complimentary exhibit table at conference
- ◆ Four complimentary conference registrations

Premier \$2000

- ◆ Recognized sponsor of reception, breaks, or sessions
- ◆ ¼ page advertisement in conference program
- ◆ Complimentary exhibitor table at conference
- ◆ Two complimentary conference registrations

Major \$1000

- ◆ Business card advertisement in conference program
- ◆ One complimentary conference registration

Supporter \$500

- ◆ Logo in conference program with contact information.

Exhibit Tables (includes one conference registration)

NEBC Members: \$500 Non-Members: \$750

To Sponsor or Order an Exhibit Table

Please [CLICK HERE](#) or cut and paste the following link into your web browser. You can pay by credit card or check. If you select the “pay by check” option, an invoice will be sent to you for processing.

<http://nebc.eroi.com/servlet/com.gcm.servlet.event.EventRegisterForm?commodityID=38901&command=cp&supplierID=781>

For more information or questions:

Contact Sue Moir at 503-227-6361 or sue@nebc.org



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