



Northwest Environmental Business Council E-News

From the Executive Director

The Easy Answer is "Over There"

I am struck by how many times those on one side of a complex issue claim that the real answer is not among the choices being considered but "over there" – that an easy solution lies on the other side of the fence. One example is with energy supply issues. For example (and I am NOT taking sides on any issue discussed here), those against LNG terminals and pipelines point to renewable energy as the alternative. But just try siting the transmission lines needed to bring wind to the grid, or placing wind turbines in someone's "back yard" – then the answer tends to be solar or wave energy. Go to the coast, as I just did, and talk about wave energy, and you find that concept up against concerned fishing communities who want solar or wind instead (as long as the wind farms are located inland, not offshore). And then turning to solar, you get into the debate about who should pay its higher cost – not the ratepayers for sure, but the state, which is another way of saying "those other people." Another example is the debate concerning a new bridge over I-5 between Oregon and Washington. Those not wanting the bridge expansion claim that the answer is in changing transportation patterns and how people commute (also known as "demand destruction"). But how do we get there when no one wants to pay for mass transit? And while this vision makes some sense as gas prices continue to rise, what happens when we achieve the dream of the plug-in electric car, and driving is suddenly "cheap" again. Oh, and the electric car, how do we build the new infrastructure, and assure the electric supply to support that answer? I think I just drove in a circle. My point? It is intellectually simplistic to think that the easy answer is "over there" – because when we get to the other side of the fence, we find that that pasture too has its set of daunting challenges. Complexity is a reality, and an integrated approach that lays all of the benefits and challenges side-by-side is the only intellectually sound path through it.

About the 2009 NEBC "Service & Product Resource Guide"

To Members: It's that time of year again when we begin updating your entries in the print version of the Service & Product Resource Guide. Instruction letters are being sent to the primary contact for your company, but if that's not you, still look at your company's entry (you can easily reference it under the Members page of the website) and let your primary contact know if it needs updating (the primary contact is the first name listed). An important thing to consider is that the website now allows text searches on the company description – so more than ever it needs to be descriptive and written to highlight your distinctive capabilities.

To Non-Members: If you are sitting on the fence, now is the time to join NEBC to get listed in the print Resource Guide. We distribute 3,500 of these to interested parties in industry, at regulatory agencies, and through conference and business events throughout the year. Contact the office if you would like to see a copy, and visit the Member page at www.nebc.org to see the enhanced range of services represented. Call the office with any questions.

Advertise! The Resource Guide is supported by advertising, and advertising supports you (and note that smart companies increase their advertising during down market cycles). This Guide is one of the most cost-effective and targeted ways to be represented to the regional environmental and energy markets. [Download a rate sheet here.](#)

Robert Grott

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Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!

NEBC Conferences, Meetings & Trade Shows

October 21 & 22. Brownfields & Land Revitalization Conference and Trade Show. Tacoma, WA.

Sponsored by the Environmental Protection Agency and presented by Washington Department of Ecology's Toxic Cleanup Program, Northwest Environmental Business Council and National Brownfields Association the Brownfields Conference provides a preeminent technical program with the most up-to-date policy information for environmental professionals. Network and exchange ideas with Ecology's top cleanup leaders, national academic experts, development professionals, and local government representatives as we explore how cleanup can foster economic vitality and sustainable land-use planning. Full agenda and registration available by [clicking here](#). There are a couple of booths are still available at the Trade Show. Contact Sue@nebc.org for more information.

November 5. Luncheon. Greenhouse Gas & Environmental Permitting. Seattle. The SEPA Implementation Working Group (IWG) of the 2008 Washington Climate Action Team was assigned the task of integrating consideration of climate change into the State Environmental Policy Act (SEPA). The recommendations include changes to SEPA rules, guidance, and/or environmental review documents to provide clarity and predictability to both project proponents and administering agencies. Meanwhile, King County has taken its own initiatives to incorporate climate change into planning decisions. The co-chairs of the IWG, Jim Lopez of King County and Dick Settle of Foster Pepper, will be presenting the Working Group's recommendations, along with King County's approach.

November 13. Luncheon. Climate Change & Water Supply Reliability in the Pacific Northwest. Portland. Climate change brings with it potential impacts to the quantity and timing of water availability for public water supply. The science of predicting climate change and the types of adaptation and mitigation strategies are being pursued by the City of Portland and other municipalities to ensure reliability of public water supplies. Speakers Phillip Pasteris, CH2M Hill, John Porcello, GSI Water Solutions and Lorna Stickel, Portland Water Bureau will address the issues and programs being developed to make sure that businesses have the water resources needed for today and the future.

December 3. Luncheon. A Look Ahead at the 2009 Legislative Session. Seattle. Where is the legislature headed in the 2009 session? What will be the issues discussed, legislation proposed and which will have the best chance of passing? Join us as we bring together lobbyists to forecast what they think the environmentally related issues will be in the next session.

December 8 & 9. Northwest Environmental Conference & Trade Show. Portland, OR. Applications are being accepted for the 2008 NWEAC Trade Show. Space is limited and booths are selling fast! NWEAC is one of the largest most comprehensive environmental conferences in the Pacific Northwest. Don't wait too long and miss out on this opportunity. Attendance is expected to exceed 450! Get your company noticed! Download an application today http://www.nebc.org/Documents/2008_NWEAC_Application.pdf. Conference information including agenda, speakers and registration are available at www.nwec.org.

Industry News, Meetings & Events

The Portland Development Commission, the urban renewal agency for the City of Portland, Oregon is seeking competitive sealed proposals from qualified firms that have knowledge, experience and expertise in brownfield industrial redevelopment; U.S. Environmental Protection Agency ("EPA") superfund; environmental insurance and land transfer; understanding of private industrial property redevelopment and financing; and the capability to develop creative mechanisms that will work to jump start industrial redevelopment in the lower Willamette River area, as part of the Harbor Redevelopment Initiative ("Harbor ReDI"), described in this Request for Proposals (the "RFP").
http://www.pdc.us/login/download_nologin.asp?i=878

Environmental Business Journal Accepting Nominations for 2008 Business Achievement Awards. EBJ will award gold, silver and bronze awards and honorable mentions for business performance and merit awards in several categories. Nominations will be accepted until December 19, 2008. Winners will be announced on EBJ's website in January 2009, in EBJ, in the EBJ Weekly News and in person at an awards banquet at the EBJ Summit in Coronado, California on February 18, 2009. Nominations should describe distinguishing achievements such as revenue growth or profitability gains; turnarounds; new science or service category; entry into a new customer segment or geographic area; noteworthy management initiatives; diversification, acquisition or integration achievements; or initiatives on behalf of the industry or the environment in general. You may nominate your own company and make more than one nomination. Please

send nominations to Fiona@ebimailbox.com in Microsoft Word format. Nominations will be accepted until Monday, December 19, 2008.

Comments are being sought on proposed documents that will help shape the investigation and possible cleanup of a former landfill bordering Padilla Bay in Skagit County.

The Washington Department of Ecology (Ecology), Texaco Inc., Shell Oil Co., Skagit County and the Washington Department of Natural Resources (DNR) have drafted documents related to investigation work at the old March Point Landfill (also called Whitmarsh Landfill). The documents include: A proposed Agreed Order to investigate and develop a cleanup action plan for the site; Draft work plans for a site investigation and feasibility study; A draft public participation plan. This plan explains how the agency will make documents available for review and comment, involve interested people and consider public comments related to cleanup decisions. Ecology will accept comments from Wednesday, Oct. 1, 2008, through Monday, Nov. 3, 2008. Posted soon on Ecology's Web site: <http://www.ecy.wa.gov>. You may submit comments to Panjini Balaraju, Site Manager, Toxics Cleanup Program, Washington Department of Ecology, P.O. Box 47600, Olympia, WA 98504-7600; e-mail pbal461@ecy.wa.gov. Ecology will review and respond to all comments.

ENERGY INDEPENDENCE STUDY FOR OREGON WASTEWATER AGENCIES

The Oregon Association of Clean Water Agencies (ACWA) has issued a new report that shows how Oregon wastewater treatment plants

(WWTPs) can become energy independent. The report, which points out steps plants can take to optimize energy efficiency and use renewable resources, was mostly funded by Energy Trust of Oregon.

"Energy costs are a large expense for municipal wastewater treatment plants. The report shows that wastewater treatment plants are big green machines," states Janet Gillaspie, Executive Director of ACWA. "Every wastewater treatment plant in Oregon can take this report to both improve their efficiency and to easily evaluate renewable power options. We're very hopeful that this will reduce costs and provide greener power options for Oregon communities." Energy Trust provided \$50,000 of the \$65,000 study cost. Energy Trust is a nonprofit organization providing cash incentives toward investments in energy efficiency and clean, renewable resources for Oregon customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas. To date, Energy Trust has provided incentives to 29 wastewater agencies for energy efficiency and renewable resource projects. These projects are saving their communities a combined \$1,700,000 per year in energy costs. The ACWA Energy Independence Project Report is available for download at Oregon ACWA's website: www.oracwa.org.

October 14. Sustainable Industries Economic Forum 2008. Portland. November 5. Seattle. December 2. San Francisco. In a stormy and unprecedented economic climate, businesses large and small are pursuing economic advantage through ambitious environmental innovation and social responsibility. The West Coast, Portland, Seattle and San Francisco in particular, is home to successful business thought leaders who have long understood the economic potential of sustainability. Still, tough viability questions and real economic context

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are sorely lacking, as are authentic, inspirational events that capture the true opportunity in going "beyond green." <http://si.siportland.dojiggy.com/registration2>.

October 15. ECOSS' 15th Annual Dinner & Auction. Seattle. Celebrating Community, Collaboration, Renewal. Join us for an elegant evening with friends! ECOSS is celebrating 15 years of working with Puget Sound businesses and neighborhoods to create environmentally responsible communities. Guests will enjoy words from community builder Jim Diers, gypsy-jazz by Trio A'Propos and market fresh food prepared by Herban Feast. This memorable evening will provide opportunities to interact with local business and community leaders and engage in friendly bidding wars to support the region's most unique environmental organization. For more event information please contact Elise Roberts at elise@ecoss.org or call 206.767.0432. [Click here to purchase tickets!](#)

October 16. Accelerating Sustainability: A Tools and Strategies Workshop. Seattle. In this day-long workshop, Marsha Willard of Axis Performance Advisors introduces SPaRK™, a Sustainability Planning and Reporting Kit created to help companies and organizations quickly advance their sustainability competency. Participants receive the SPaRK™ electronic files that facilitate this process as well as the book Business Guide to Sustainability. Marsha Willard is co-founder and Principal of Axis performance Advisors, a Portland-based consulting firm specializing in helping organizations implement sustainable business practices. She and partner Darcy Hitchcock teach in the Bainbridge Graduate Institute (sustainable business MBA) and at the University of Oregon and Oregon State University. They are founders of the International Society of Sustainability Professionals. NEBC members may register at the Member rate. More details: <http://www.nbis.org/documents/SPaRKWorkshopFlyer.pdf> ; Register: www.brownpapertickets.com/event/43539

October 16-17. Underground Storage Tank Inspection Training. Seattle. This entry level two-day course is an excellent primer for new UST inspectors or anyone who needs a comprehensive overview of the requirements for UST systems. Get simple explanations on complex rules from top experts in the field, plus get practical advice on real-world site conditions to ensure you are better prepared for the nuances of compliance inspections. The team of instructors is highly qualified with decades of collective tank inspection experience and experience leading numerous UST inspection courses. Register online at www.nwetc.org or call Northwest Environmental Training Center at 206-762-1976.

October 21. Beyond the Bailout: Why Sustainability is Even More Relevant in an Economic Crisis. Portland. In the midst of economic turmoil, where do sustainability efforts come in and why are they necessary? How can a systems approach be applied to both a healthy economy and a healthy environment? In uncertain times, many organizations will focus on protecting their core. How will this create opportunities for those who maintain their vision for long term sustainability to gain competitive advantage? Please join us as three of our region's economic experts discuss the current economic climate and how it relates to environmental sustainability. Speakers: Dr. Mary King, Portland State University; Carsten Henningsen, Portfolio 21; David Williams, ShoreBank Pacific. [Download the event brochure for registration](#) by mail or fax and return to The Natural Step Network by Thursday, October 16th. To ensure your place, prior registration is required. Online registration is also available at [Brown Paper Tickets](http://www.brownpapertickets.com). For further information contact the Network at (503) 241-1140 or events@ortns.org. Fax: (503) 546-6825.

Want More Visibility? Sponsor an NEBC Event!

November 5. Greenhouse Gas & Environmental Permitting. Seattle.
November 13. Climate Change & Water Supply Reliability in the Pacific Northwest. Portland.
Contact NEBC to learn about sponsorship opportunities – Sue@nebc.org or 503-227-6361.

October 21 & 22 Brownfields & Land Revitalization Conference 2008. Tacoma. The Washington Department of Ecology's Toxics Cleanup Program invites you to participate in the State's first-ever Brownfields Conference. Network and exchange ideas with Ecology's top cleanup leaders, national academic experts, development professionals, and local government representatives as we explore how cleanup can foster economic vitality and sustainable land-use planning. Registration is open and the conference agenda is posted at <http://capps.wsu.edu/brownfields/default.asp>.

October 22-24. Contaminant Chemistry and Transport in Soil and Groundwater. Portland. This course provides participants with an overview of key chemistry concepts associated with environmental contamination and provides a foundation for understanding contaminant transport and fate. This material is intended for environmental professionals who are not chemists, but who require a fundamental understanding of chemistry principles for their work. This course is recommended for all environmental professionals working with contaminated soil and water with minimal formal training in the subject. It is also recommended for project managers seeking a review of the subject. [Register Online](#) | [CHEM-403AB brochure PDF](#).

October 27-28, Renewable Energy Finance Forum-West (REFF-West). Seattle. Presented by the American Council On Renewable Energy (ACORE) and Euro money Energy Events, this is a national conference addressing regional renewable energy issues for financiers, investors and renewable energy project developers wanting to network, strike deals and drive the industry forward. Industry leaders from around the country will present on a variety of topics, including venture capital, financing in a credit-constrained economy, emerging technologies, green building, energy efficiency, smart grid and transmission, government policies, and carbon finance. REFF-West will build on the highly successful REFF-Wall Street event. For more information go to: www.reffwest.com

October 29th. Portland Business Alliance - Green Hour. Portland. With a 23 percent market share and 35,000 wind turbines installed, Vestas is the world's leading supplier of wind power solutions, and the host of Green Hour on Oct. 29th, the Portland Business Alliance's newest event. The Oct. 29th event will provide a networking venue for green collar professionals and will showcase the Vestas modern energy story. Experience Vestas' views on modern energy - and learn why they're No. 1. Registration: <http://www.portlandalliance.com/events>.

November 5. 2008 Annual Brownfields Workshop & Awards Luncheon. Salem. Presented by the Oregon Economic and Community Development Department and Oregon Department of Environmental Quality, the theme is "Brown - Making Green Happen. Workshop sessions will cover: Brownfields redevelopment on main street - an information session on integrating brownfields redevelopment through Oregon's Main Street Program; Water quality improvements through brownfields redevelopment - an exploration of various pathways and potential funding opportunities; and Building green on brownfields - an examination of how sustainability is being incorporated into changing building practices. Information and forms for awards and registration is at: <http://econ.oregon.gov/ECDD/CD/brownfield08.shtml>

November 11. Sustainability Using The Natural Step Framework. Portland. This one-day program, presented in two parts, is designed to introduce business, government, and community leaders to sustainability and The Natural Step framework. In the morning, a presentation will define sustainability and present the basic principles of The Natural Step (TNS) framework including the science behind the framework model and case studies. Attendees will participate in small group exercises around the four principles and learn how to apply the framework in the creation of a business product and service. For further information contact the Network at (503) 241-1140 or events@ortns.org.

November 12-14. Green Business Boot Camp. Seattle. Burt Hamner, Principal of Cleaner Production LLC, delivers his popular sustainable business intensive. Seattle's leading experts in sustainable business are your hosts for this immersion into the comprehensive tools and strategies you need to manage your business for profitability and sustainability. This two day intensive includes site visits and networking with key industry leaders, as well as comprehensive instruction and customized industry intelligence. Unique resource CD-ROM for participants includes all reference materials plus outstanding software programs for financial analysis, sustainability planning and reporting. This program is designed for anyone wanting a fast and thorough introduction to the technical tools for managing a high performance operation. NEBC members may register at the Member rate. More details: http://www.nbis.org/documents/BootCampFlyer_000.pdf ; Register: www.brownpapertickets.com/event/45716

November 18-19. Idaho Environmental Summit. Boise, ID The third annual Idaho Environmental Summit seeks to foster a collaborative atmosphere to learn and share information about environmental topics of interest to Idahoans. The event also seeks to promote open dialogue and provide opportunities to network with environmental professionals and citizens from around the state. The Summit offers a broad range of plenary sessions with nationally recognized speakers, breakout sessions, training opportunities, social events, displays and exhibits, and more. Information and registration at www.idahosummit.org

December 4-5. Pacific Salmonid Spawning Habitat Restoration Port Hadlock, WA. Designed for practitioners and agency personnel involved with field data collection, detailed design and/or review of river restoration projects, this course provides general training in design, implementation and monitoring of in-stream habitat improvement projects in regulated streams and rivers, with an emphasis on the issues surrounding Pacific salmonid spawning. (Reduced tuition is available for NEBC members.) http://www.nwetc.org/bio-304_12-08_porthadlock.htm.

Employment Opportunities

Program Manager. Ecos Consulting, Utility Solutions Team has an immediate need for a Program Manager. Based out of a home office in the Las Vegas area, the Program Manager will report to our Southwest Regional Director and have the opportunity to have a significant impact on our continued success. In this integral management role, you will be responsible for energy efficiency program and project management, execution and delivery. Your responsibilities will include overseeing all aspects of program management including budget and P&L financial management, meeting milestone delivery deadlines, developing and implementing product marketing activities to maximize ROI of products and services, and internal cross-functional team management. The Program Manager will be in charge of annual revenue and net income goals, as well as developing and maintaining client relationships to increase revenue and program extensions. Additionally the person will be responsible for sustaining and renewing client contracts, and ensuring that products and services provided consistently meet client needs. In this role, you will be responsible for preparing and presenting white papers, briefs, and presentations on product and service offerings for Ecos. To learn more about Ecos, please visit our Web site at: ecosconsulting.com

Operations Director. The Oregon Built Environment & Sustainable Technologies (Oregon BEST) is a nonprofit signature research center created in 2007 to focus and grow the research capacity of the Oregon university system in the areas of clean energy generation and green building/infrastructure and to enable economic development in Oregon by creating opportunities for commercialization and supporting industry competitiveness. The organization brings together the considerable expertise of university faculty focused on research in bio based products & energy, solar energy, green building products & design and other areas with the industry strengths found in the state in energy generation & transmission, green building and forest products/agriculture. The Operations Director leads the daily operations activities for Oregon BEST. The position is responsible for financial systems, information technology, office and personnel/contractor management, organizational metric tracking, project management and support to the President/Executive Director. As part of the management team of a low-overhead, high-impact organization, the Operations Director's job will be varied and will require flexibility. Full time position based in Portland, Oregon. A detailed job description, including experience and education requirements, is available at <http://www.Oregonbest.org>. Applications are due by October 15, 2008. If you have questions, please email: janet@envirostrategies.com.

Student Internship Matching Service. The Business Education Compact (BEC) provides companies with access to student interns from high school to doctoral candidate levels. The year-round program makes internship easy, with a turnkey service that includes screening and recruiting strong candidates that fit your job requirements, interview scheduling, orientation, payroll, as well as management support throughout the internship. BEC is a nonprofit serving Oregon and SW Washington, connecting the classroom and workplace for the past 24 years. Contact Mark Read at the BEC: mread@becpdx.org; 503.646.0242 x37.

Internship Program – Oregon State University. Students from the Oregon State University School of Chemical, Biological, and Environmental Engineering are looking for internships. Students majoring in chemical engineering, bioengineering or environmental engineering are looking for internships. As part of our mission to graduate 'work ready' engineers we encourage our students to pursue summer industrial or government internships. Most students are looking for summer internship positions (mid-June through mid-September) although a few employers request 6 month internships. Students work on projects which require applications of their engineering skills. The internships are paid internships; pay scales are typically from \$11.00/hr to \$18.00/hr, but the compensation is between the intern and the employer. For more information about the program or to list your opening on our website please contact Tracy Rothwell at Tracy.Rothwell@oregonstate.edu. More information about the School of Chemical, Biological, and Environmental Engineering can be found at <http://cbee.oregonstate.edu/>.

Member Discounts

Environmental Expert. NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. www.environmental-expert.com For more information contact Tracy Barton, tbarton@thermalrs.com.

Financial Planning Services with Waddell & Reed. NEBC members receive a 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or keinberger@wradvisors.com.

Northwest Environmental Training Center. NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

Oregon Insider. NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at epi@rio.com.

Student Internship Matching Service. The Business Education Compact (BEC) provides companies with access to student interns from high school to doctoral candidate levels. The year-round program makes internship easy, with a turnkey service that includes screening and recruiting strong candidates that fit your job requirements, interview scheduling, orientation, payroll, as well as management support throughout the internship. BEC is a nonprofit serving Oregon and SW Washington, connecting the classroom and workplace for the past 24 years. Contact Mark Read at the BEC: mread@becpdx.org; 503.646.0242 x37.

Sustainable Industries (SI). The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39 that means that NEBC members can receive this new publication for only \$29/year! For more information look to: <http://www.sustainableindustries.com/>

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NEBC Events Calendar

2008

October			
21 & 22	Brownfields & Land Revitalization Conference & Trade Show	All Day	Greater Tacoma Convention & Trade Center
November			
5	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA
5	Olympic Chapter Luncheon – Topic: Greenhouse Gas & Environmental Permitting	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
13	Cascade Chapter Luncheon – Topic: Climate Change & Water Supply Reliability in the Pacific Northwest	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
December			
3	Olympic Chapter Luncheon – Topic: A Look Ahead to the 2009 Legislative Session	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
8 & 9	Northwest Environmental Conference & Trade Show	All Day	Red Lion Hotel on the River – Portland, OR
10	Hazwoper Training	8:00 AM – 5:00 PM	Red Lion Hotel on the River – Portland, OR

2009

March			
3	Stormwater Conference & Trade Show	All Day	Hotel Murano Pavilion – Tacoma, WA
April			
16	Making Renewable Energy Projects Happen Conference & Trade Show	All Day	DoubleTree Hotel, Lloyd Center – Portland, OR
June			
18	Ecosystem Markets Conference & Trade Show	All Day	DoubleTree Hotel, Lloyd Center – Portland, OR
July			
8	Cascade Golf Tournament	1:45 PM Shotgun Start	Langdon Farms Golf Course
September			
24	Climate Change Conference & Trade Show	All Day	DoubleTree Hotel, Lloyd Center – Portland, OR