

HOW MANY BROWNFIELDS ARE THERE? BUILDING A LOCAL UNDERSTANDING

Reasons not to do an inventory

- I don't know how to start – which properties are Brownfields?
- I worry about identifying Brownfields – creates problems!
- Once I identify a site, its real estate value will drop.
- I don't want to upset my associates, friends and neighbors.
- Once I identify a site, DEQ or EPA will enforce against it.
- Our community cannot afford Brownfields.
- I've got enough to do - I don't have time!!

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Reasons you can't afford not to know your Brownfields

- Investment and redevelopment will not occur until you KNOW – banks and investors will want to KNOW.
- Once you know, you can begin to figure out how to solve your problem.
- Once you know about your Brownfields, you have access to resources – experts, technical assistance and possibly – funding.
- AVOID SURPRISES - You don't want to find out when the transaction is getting ready to close or once construction equipment is on the site.

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What do I do once I KNOW?

- Strategize! Prioritize! Plan!

--- SPEAKERS ---

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